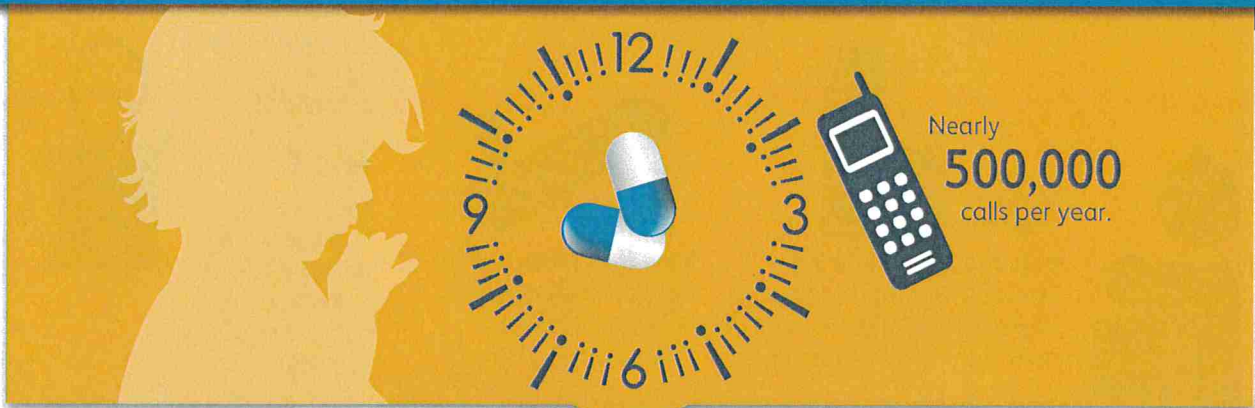


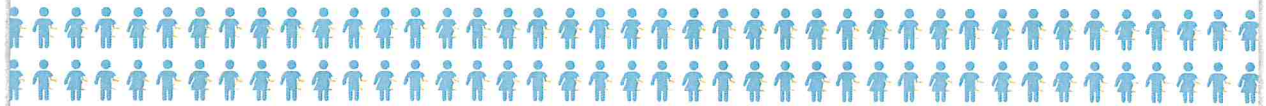
Every minute of every day, a poison control center answers a call about a young child getting into medicine.



In 2012, more than **64,000 kids** were treated in an emergency room for medicine poisoning.

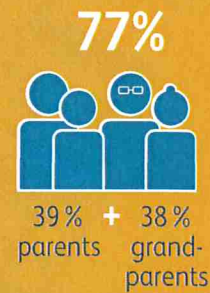
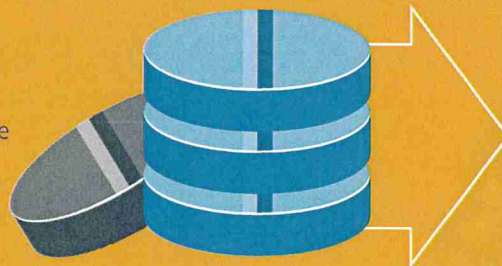


That's one child every 8 minutes.



Whose medicine are they getting into?

In **3 out of 4** of these cases, the medicine belonged to a parent or grandparent.



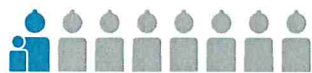
The "typical" household is changing with more grandparents in the home.

23% increase

in the number of grandparents living with their grandchildren since 2005.



1 in 8 grandparents provide care on a regular basis for a grandchild.



Older adults are taking more medicine.

Older adults make up 13% of the population but account for 34% of prescription medicine use.



74% of grandparents say they take a prescription medicine every day.

So kids are around more medicine than ever before.

Where are grandparents storing medicine that kids might get into?



12%

of grandparents who take care of their grandkids every day keep prescription medicine on a nightstand or dresser.



28%

keep their medicines in easy-open containers or bottles without a child-resistant cap.



Among those who use easy-open containers,

42%

keep prescription medicine on a bathroom or kitchen sink, counter, table or shelf.



What are they worried about?

More grandparents identified electrical outlets than medicine as a top safety issue.



But **36 times** more children go to the ER for medicine poisoning.



Know who to call if a child gets into medicine or is given too much medicine.



POISON HELP NUMBER

1-800-222-1222

SAVE THIS NUMBER IN YOUR PHONE.
IT IS A FREE 24-HOUR HOTLINE.

Keep all medicines up and away from kids.

- Keep all medicine up and away when young children are around – even medicine you take every day.
- Be alert to medicines stored in other locations, like pills in purses, vitamins on counters and medicines in or on nightstands.
- Store children's medicine in an out-of-reach place, including between doses.
- Choose child-resistant caps for medicine bottles, if you're able to. If pill boxes or non-child resistant caps are the only option, it's even more important to store these containers high and out of sight when caring for kids.
- Coordinate with other caregivers about when and which medicine should be given.

**SAFE
K:IDS
WORLDWIDE™**